

Tajinder Dhami

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About

I am London based Designer/ Motion Graphics Designer/ Animator. I work across forms of Illustration, Design, Branding, Animation, and Motion. I am comfortable working alongside stakeholders, clients, and teams as part of the production process, from ideation, brief interpretation to final rendering and output. I use Adobe Illustrator, Photoshop, After Effects, and Cinema 4d to create a wide range of content, which includes references to both animate and inanimate forms.

I also have an arts practice which explores notions of cultural difference, using animation as a medium. My work has been presented and performed nationally and internationally.

Education

2010-2015 Mphil. Media & Arts Technology. Queen Mary, University of London. London
2003-2007 Mphil. Philosophy of Animation(RCA). Royal College of Art. London
1999-2000 M.A Digital special Effects (Distinction). National Centre for Computer Animation. Bournemouth.
1993- 96 B.A. Fine Art. Leeds Metropolitan University. Leeds

Employment

Jul 2019 - Present
University of London. London. UK
Graphics/ Motion Graphics Designer

My role at the University of London is defined to provide all visual design elements for their online content as part of the video team. This includes branding and brand development, brief scoping and development with internal colleagues and external stakeholders, Graphic Design, Illustration, Animation, Motion graphics, and template design.

Feb 2018 - Jul 2019
Moov TV. London. UK
Motion Graphics Designer

During my time with Moov Tv, I was contracted to work for an International 24/7 live news broadcasting channel. My tasks included creating bespoke branding, design, motion, and animation for new programs, alongside short form repetitive design of content for 100ft broadcast video walls.

Jul 2017 - Dec 2017
Sage Publishing. USA
Freelance Motion Graphics Designer

I provided remote freelance Animation & Motion Graphics Design for the SAGE Publications (U.S division) research video platform collection. Working alongside producers my role incorporated brief interpretation, picture research, asset creation, typography & layout, motion, animation, and editing.

Jul 2016 - Jul 2017
Sage Publications. London. UK
Motion Graphics Designer

The provision of Animation & Motion Graphics Design for the SAGE Publications (London division) research video platform. This included; brief interpretation, picture research, asset creation, typography & layout, motion, animation, and editing.

Jan 2016 – Oct 2016

NHS Gloucestershire Clinical Commissioning Group & Artlift. Gloucester. UK

Animation / Motion Graphics Designer

I was commissioned to work alongside comedian Barbara Nice to work with BME communities to gather their stories and reflections on the topic of Dementia. This information was then transformed into a 9 minute animation to promote Dementia awareness within wider diverse communities.

Awards

2024

Top 25 : Exceptional Leader in Animation. 3rd Gaming and Animation Confex, Amsterdam, Holland (Award)